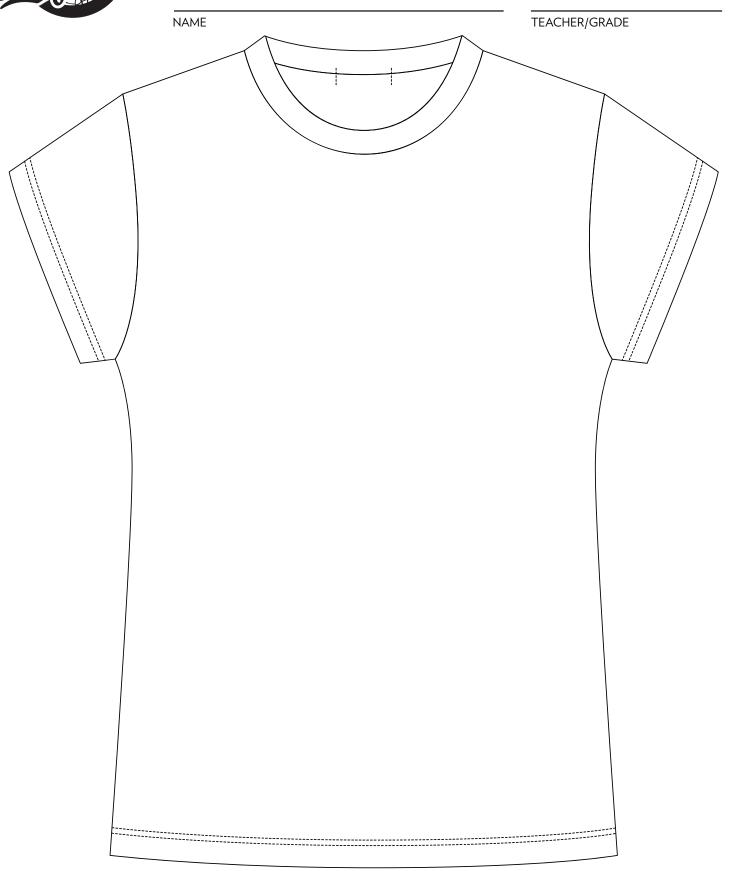


Cragmont Elementary Limited Edition

SWAG CONTEST



2021 CRAGMONT ELEMENTARY SWAG CONTEST

The theme this year is vibrant.

Our school is vibrant, bursting with energy, life and vigor.

To commemorate 2021, we are looking for designs that are future-facing, bright and hopeful. Be a part of Cragmont history by designing our limited edition school swag. 1-2 winning designs will be chosen to print on swag (including T-shirts, tote bags, and sweatshirts).

Please submit designs to main office or email to gear@cragmont.org by midnight, Sunday May 9, 2021

Guidelines:

- Must include the words "Cragmont Elementary School" in any form
- Must include the school year (i.e., "2021")
- Final T-shirt will be a maximum of three ink colors, including black
- T-shirt fabric can be almost any color so consider that in your design
- Design for one surface only (i.e. front of t-shirt)
- If submitting a hand drawing, please submit no larger than 8.5-by-11-inch format
- Multiple designs may be submitted
- Family submissions encouraged (kids and adults working together).

By submitting an entry, the artist consents that it is his/her own original work and that he/she has all necessary rights and permissions to use included elements. The t-shirt contest team reserves the right to make adjustments and alterations to the winning entry to ensure that the reproduction of the image is of best quality. The winning artist releases to Cragmont the exclusive right to artwork to be used for school promotional material. The winner(s) will be rewarded with a Cragmont shirt featuring his/her design. No submissions will be returned.

Judging Criteria:

- Submission meets guidelines above
- Submission relates to the theme
- Creativity and originality
- Eye appeal, color and layout

Previous years' non-winning entries are welcome and can be re-entered. During the contest, you can submit your entry at the Cragmont front office in the box marked "T-shirt Contest", mail your entry to school (Cragmont Elementary T-Shirt Design Contest, 830 Regal Road, Berkeley, CA 94708), or email your entry to gear@cragmont.org.

NOTE: All entries will be anonymized before judging, to remove any potential biases.

TIP: Download extra shirt templates on https://www.cragmont.org/swag